



Fresh food is delivered both from fishing ports and the mountains in the morning and evening.

Ito Port, which is located about 1.7 km from Ito Station, is the largest port in the Izu area. Fresh fish and shellfish are brought in every morning and evening, so many restaurants serve lunch using seafood freshly caught that morning. The warm climate due to the Kuroshio Current allows for rich harvests of produce. Tasty dishes blessed with the fresh food of Ito await you!

Brimming with precious nature! Izu Peninsula Geopark

A Geopark is a natural park that contains especially valuable features from a scientific point of view or beautiful landscapes that allow people to feel various movements of the Earth.

The Izu Peninsula, designated as a Japanese geopark in 2012, offers abundant nature where you can experience the history of the Earth.

Among the geosites in Izu, the one in Ito includes a variety of mountains, seashores, and lakes, and has been selected as one of the Eight Ito Views for its beautiful scenery.

Experience geo (Earth) and feel the romance of nature.



Refreshment in the famous hot springs

Ito Onsen boasts of abundant hot spring water, and is one of the three major onsen regions in Japan along with the Beppu and Yufuin onsens. It has a long history, and its hot water was presented to the Shogun Tokugawa Iemitsu during the Edo period.

The water quality consists mainly of simple and weak brine springs, which retain heat well after bathing. It is gentle on the body and is odorless and tasteless; therefore, everyone, including the elderly and children, can enjoy this famous hot spring comfortably.

# WOW! Izukyu-line NEW! One-day pass

Price: Adult ¥1,000 / Child ¥500

Izukyu-line One-day pass is a free pass for Izukyu-line (Ito ~ Izukyu-Shimoda) until a day. The ticket is available for any local train and non-reserved seat of limited express. Valid 1 day. It is not possible to refund. Please show your passport, issued by government except Japan, or 「Japan Rail Pass」 at a ticket office.

**Handling stations**

- JR Ito station ■ Izu-Kogen station
- Izu-Atagawa station ■ Izu-Inatori station
- Kawazu station ■ Izukyu-Shimoda station

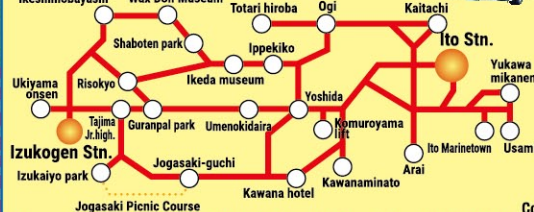


If you do a lot of sightseeing in Ito City, the Ito Sightseeing Free Pass is a great deal!

Freely get on and off buses in the area

Valid only on the day of purchase Adults: ¥1,300 Children: ¥650

(Valid for two consecutive days when purchased at major travel agencies)



Discounts are available at the following facilities:

- Komuroyama Lift
- Ikeda Museum
- Murakami Museum
- Ivory and Stone Carving Museum
- Brian Wildsmith Museum of Art
- Shaboten Park
- Omuroyama Mountaineering Lift ... and many others.

Contact: Izu Tokai Bus

The pass can be purchased at the Tokai Bus Information Center located in Ito Station. 0557-37-5121

## Michi-no-eki Ito Marine Town

Playing

Souvenirs & shopping  
Excursion ship  
Ito Marine Road

Eating

Cafes & restaurants

Refreshing

Natural seaside spa you can drop in  
Open from 5:00 am!

Outdoor footbath "Attamarina" (free of charge)  
A bathing place for dogs will be provided this spring.  
Enjoy bathing with your doggy!



Hours Shops: 9:00-18:00/Restaurants: 11:00-20:30 (last order)  
\*Hours may change depending on the season. Service hours differ by restaurant.

571-19 Yukawa Ito-shi Shizuoka Tel: 0557-38-3811

Free parking for: •293 passenger cars (incl. 6 spaces for the disabled) •14 tourist buses



Mascot characters Marinyan

Ito Marine Town Search

Presented by PRANPO Joshi Kai

Ito Onsen

Town Walking Map vol.13

Welcome to Ito Onsen

that makes you happy and lucky

English version



<Issued by>

Ito City, Ito Onsen Ryokan Hotel Association

<Planned, compiled, and edited by>

PRANPO Joshi Kai 13-28, Chuo-Cho, Ito City, Shizuoka

<Cooperation and translation>

Japan Visualmedia Translation Academy



Volcano gifts from the south



### How to read the map

Area covered by this map  
Ito  
Izu Peninsula

- Recommended restaurants
- Recommended sweet shops
- Recommended souvenir shops
- Parking lot for 80+ cars
- Sightseeing spot in Ito
- Footbath and day-trip hot springs
- Photo spots to make memories
- Bank
- Route bus stops(selection)
- Drugstore
- ATM
- Free Wi-Fi
- Convenience store

### Nagisa Park & Anjin Memorial Park

Many sculptures of the famous sculptor Kenji Shigeoka, who lives in Ito, are displayed here. The combination of the sea with art refreshes the heart.



An old wooden building built during the early Showa Period. Visitors can enjoy a cup of coffee inside. The bath is unforgettable (available Saturdays, Sundays, and holidays only). Tokaikan as viewed from Matsukawa was chosen as one of the 50 Best Shizuoka Townscapes and awarded first prize at the Shizuoka Townscape Awards.

To Shimoda

### Inquiries on Ito tourist information

Ito Tourist Association TEL:0557-37-6105

### If you have a problem communicating...

Volunteer tour guides for international visitors to Ito

Ito Systematized Goodwill Guide **ISGG**  
TEL:090-2571-1999 Person in charge: Konishi



### Ito Kankoban (Tourist Information)

10:00-16:00  
This tourist information center is found in the prefecture's oldest police box (built in 1958). It was designated as a "registered tangible cultural property of Japan" in 2009.



### 8 Uokichi Dried Fish Shop

**Kinoshita Mokutaro Memorial Museum**  
At this museum which commemorates the famous poet Mokutaro, precious materials are on display. The building is Ito City's oldest private residence and a "registered tangible cultural property of Japan."



### 11 Beniya

### 12 Sweet House Wakaba



### Otonashi Shrine

A god of eased delivery, child-raising, and marriage is enshrined here. Minamoto no Yoritomo and Princess Yae are said to have had a date in this precinct, where more-than-1,000-year-old tabu- and shii-trees stand as natural monuments designated by Ito city.



Tokai Bus Info. Center in Ito Stn.  
Cars with English navigation systems are available.

Ito Station  
Ito Park



Kimono can be rented.

Ryokan and Hotel Coop. Association  
Tourist Association

Aoi Costumes

Nishi Elementary School

Library



## Recommended shops around Ito Station

A variety of shops offering Japanese delicacies and Ito staples can be found around Ito Station.

Enjoy the hospitality of Ito Onsen!

\* Prices are as of March 1, 2015.  
Prices are subject to change at the whim of shops and facilities.

### 5 Ramen Chinese Cuisine Ajisai



Enjoy around 20 types of authentic ramen as well as gyoza and a variety of fried rice at reasonable prices.  
A number of sets with ramen are available.

**Ref. price: Lunch from ¥850 (tax incl.)**  
**Hours: 11:00-14:30**  
**17:00-20:30**  
**Closed: Tuesdays**

### 6 Sushi Sushi no Suzumaru

At this popular sushi restaurant in Ito, you can watch sushi chef's make sushi in front of you.  
Fresh sushi prepared from carefully selected ingredients is very popular among overseas guests as well.

**Ref. price: Lunch from ¥1,500 (tax excl.)**  
**Hours: 11:00-22:00**  
**(Last order at 21:30)**  
**Closed: Wednesdays**  
**Website: sushinosuzumaru.com**



### 7 Japanese Style Dining Shokusai Shunmi Komaki



A wide menu that further enhances the taste of seasonal local ingredients is offered, including a la carte dishes, such as tempura, as well as sets and noodles. This reliable Japanese restaurant welcomes one to comfortably drop in any time.

**Ref. price: Lunch from ¥890 (tax incl.)**  
**Hours: 11:30-14:00**  
**17:30-21:30 (last order)**  
**Closed: Wednesdays**

### 8 Dried fish and delicacies Uokichi Dried Fish Shop



You can buy Ito's specialty mebo (squid beak) here. The more you chew, the more delicious it becomes. Try eating the beak of a squid that has bathed in the sea breeze and sunlight of Ito. You may also sample it easily.

**Ref. price: Smoked squid beak ¥540 (tax incl.)**  
**Hours: 7:00-17:00**  
**Closed: None**

### 9 80-year-old Japanese confectionery Isshindo

Japanese sweets add color to events in Japan and in life, playing an excellent supporting role.  
Sweets refresh people's hearts. Also, at Japanese ryokans, the practice of serving tea and sweets to guests is a gesture of hospitality.

**Ref. price: ¥120 to ¥200 per piece (tax incl.)**  
**Hours: 9:00-18:00**  
**Closed: Irregularly**  
**Website: isshindo-washuu.com**



\* Reservations required for some sweets shown in the photo.

### 10 Guri-cha (tea), Ito's specialty Ichikawa Tea Factory



Guri tea is excellent in terms of sweetness and body taste, as it is less astringent and bitter.  
It is generally said that soft water is suitable for Japanese tea. To enjoy tasty tea, pour boiling soft water over tea leaves in a pot and let it sit for a few minutes.

**Ref. price: Guri tea from ¥300 (tax incl.)**  
**Hours: 10:00-17:30**  
**Closed: Irregularly**  
**Website: guricha.jp**



### 11 Handmade Japanese sweets shop Beniya

This traditional Japanese sweets shop loved by locals was established in 1936. No additives are used, allowing you to enjoy the natural sweetness and tastes of ingredients. Enjoy Japanese sweets with your eyes and mouth.

**Ref. price:**  
**High-grade Japanese sweet ¥240 (tax incl.)**  
**Hours: 9:00-19:00**  
**Closed: Wednesdays**  
**Website: ito-beniya.co.jp**



#### Benefits to PRANPO readers

**Only for overseas guests**  
One steamed bun is presented to customers who buy products at Beniya.  
Enjoy conversation with the shop owner in English!  
Show this "PRANPO" at Beniya.

### 12 Coffee and light meals Sweet House Wakaba

This soft-serve ice cream shop was established in 1948. Ingredients are carefully selected and time and effort continues to be spent to offer a handmade taste today. Enjoy the delicious soft-serve ice cream.

**Ref. price: Soft ice cream cone from ¥370 (tax included)**  
**Hours: 9:00-20:00 (Last order: 19:30)**  
**Closed: Mondays**



### 13 Craft center Sugiyama

Why not experience Japanese culture with your hands?  
You can make a small item using beautiful kimono fabrics. Feel free just to look around the shop. Consider giving your artwork as a present or as a souvenir.



**Ref. price: Experience fee per person ¥1,000 (tax incl.) plus material costs**  
**Hours: 10:00-12:00/13:30-15:30** **Closed: Sundays and Holidays**

\* Available activities change based on the day of the week. You can experience making small items on Tuesdays, Fridays, and Saturdays. Observation and shopping are possible any time.

## "Big Stars and Ito" — Short episode —

### Marilyn Monroe stayed at Kawana Hotel in Ito for her honeymoon.



Marilyn Monroe, an actress, and Joe DiMaggio, a major-league baseball player, visited Kawana Hotel in February 1954 for their honeymoon. Kawana Hotel is a 5-min. taxi ride from Kawana Station on the Izkuyu Line. At Kawana Hotel, you can eat the rice omelet that Marilyn Monroe had twice during her stay.



#### Access to Kawana Hotel

Take the Izkuyu Line from Ito Station (for 8 min.) and get off at Kawana Station. The hotel is about 5 min. by taxi from Kawana Station.  
(Taxi fare: approx. ¥1,400)

For more information, go here. ▶





# Take a bus or train from Ito Station to enjoy nature! Recommended coastal and mountain courses

## Omuroyama (Mt. Fuji's older sister mountain) and Izu Shaboten Park

get on bus!

### Ito Eki (Ito Stn.)

▼ From bus terminal No. 6, take a bus bound for "Shaboten Koen" (40-min. ride).

### Omuroyama (Mt. Omuro)

▼ Walk

### Izu Shaboten Koen (Cactus Park)

▼ Take a bus bound for "Ito Eki" from the "Shaboten Koen" bus stop.

### Ito Eki (Ito Stn.)

"Ito Sightseeing Free Pass" is a convenient and money-saving way to ride the buses!

Note: Bus service from "Shaboten Koen" to "Ito Eki" is infrequent. You should check return departure times in advance.



## Omuroyama (Mt. Omuro)

Mt. Omuro is called "Mt. Fuji's sister mountain" as it enshrines the sister of the goddess enshrined at Mt. Fuji. Mt. Omuro is one of the Eight Ito Views and has been designated as a national natural treasure. Take the chair lift (4-min. ride) to the top (580 meters above sea level), and, weather permitting, you can enjoy a grand view of Mt. Fuji and the Amagi Mountains. You can enjoy various attractions atop the mountain, such as archery in the crater.

Lift roundtrip ticket:

¥500 for adults (junior high school students and up)/¥250 for children (age 4 or older)

Archery range: ¥1,000

Hours: 9:00-16:15 (Oct 1-Feb 28)/9:00-16:45 (Mar 1-Mar 15)/9:00-17:15 (Mar 16-Sep 30)

Closed: None (except for severe weather, inspections, and maintenance)

▼ Izu Kogen Fureai Zoo

## Izu Shaboten Park



Enjoy 1,500 kinds of cactus and other plants as well as 100 kinds of animals in this park.

The "capybara open-air bath" is a popular event during winter.

You can also enjoy observing squirrel monkeys and other animals.

Admission: ¥2,300 for adults (junior high school students or older)

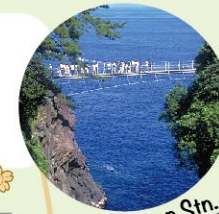
¥1,100 for elementary school students

¥400 for preschool children (age 4 or older)

Hours: 9:00-17:00 (Mar-Oct)/9:00-16:00 (Nov-Feb)

Closed: None

## Take a walk at the Jogasaki Geosite



\* Prices are as of March 1, 2015. Prices are subject to change at the whim of shops and facilities.

### 1 Ramen Kihachi

2-min. walk from Izu Kogen Stn.



This ramen shop is loved by locals, and there is always a line at lunch time. Simple tonkotsu (pork bone broth) ramen is popular. The ramen's chashu (roasted pork fillet) topping is soft enough to melt in your mouth.

\*English menu available (but English-speaking staffer not available)

Ref. price: ¥850 (tax incl.)

Hours: 11:30-15:30/17:30-19:50

\* Will close earlier if sold out

Closed: Sundays and irregularly

### 3 Izu Teddy Bear Museum

9-min. walk from Izu Kogen Stn.

Teddy bears including the Teddy Girl (a Guinness world records holder), antique bears that illustrate the history of teddy bears, and bears by artists from around the world are on display.

Admission: Adults ¥1,080

Secondary school students ¥860

Elementary school students ¥640 (tax incl.)

Hours: 9:30-17:00 (Entry by 16:30)

Closed: Second Tuesday of the month

(Feb., Mar., Jun., and Dec.),

second Wednesday of Jun.

Website: teddynet.co.jp



CARD OK

Shops only



### 2 Yamamo Plaza at Izu Kogen Stn.



Yamamo Plaza is a shopping mall adjacent to Izu Kogen Station that features 25 shops including souvenir shops, eateries, and sundry goods stores.

Website: [yamamo-plaza.com](http://yamamo-plaza.com)



### 4 Cafe & Restaurant Bar Kenny's House

7-min. walk from Izu Kogen Stn.

This establishment serves rich and mild tasting melt-in-your-mouth beef stew at reasonable prices. It is a great place to eat if you like western-style dishes. You can enjoy wonderful food in a relaxed atmosphere.

Ref. price:

Beef stew lunch from ¥1,580 (tax incl.)

Hours: 10:00-18:00 Mon-Fri

9:00-18:00 Sat-Sun

Closed: None

Website: [kennys-house.com](http://kennys-house.com)



### Ito Stn.

▼ 20 min. by Izuikyū Railway

get on train!

### Izukogen Stn.

▼ Approx. 7 km (210-min. walk)

Hashidate Tsuribashi Bridge

Igaigane

Izu Shikinohana Park

▼ Approx. 2.8 km (70-min. walk) or bus (approx. 9 min. from Izu Kaiyo Koen bus stop)

### Jogasaki Kaigan Stn.

▼ 17 min. by Izuikyū Railway

### Ito Stn.

Worth a small detour – Hachimangu Kinomiya Shrine  
Approx. 10-min. taxi ride from Izu Kogen Stn.

The entire forest in this precinct is designated as a national natural treasure. This is also the northernmost wild boundary of *Angiopteris Lygodifolia* (large fern), and you can see them growing under the trees.